



MAHARASHTRA INTERNATIONAL TRAVEL MART

19TH, 20TH & 21ST SEPTEMBER 2024 | WWW.MITMB2B.COM

BADMINTON HALL, SHREE SHIV CHHATRAPATI SPORTS COMPLEX, MAHALUNGE, BALEWADI, PUNE, INDIA

ORGANISED BY



SUPPORTED BY





ABOUT MITM

Maharashtra International Travel Mart (MITM) is a B2B travel exhibition organized by **Bhartiya Paryatan Vikas Co-op Soc. (BPVCS)**, created by and for travel industry professionals. This unique platform allows travel agents, hoteliers, and tour operators to directly connect with prospective professionals. MITM offers networking opportunities, valuable insights, lead generation, and sales, contributing to the sector's growth. The three-day event will feature exhibitors such as tourism boards (both international and domestic), travel agencies, tour operators, hotels, airlines, and other tourism-related services.

As the largest event of its kind to be held in a tier 2 city in India, MITM aims to showcase the potential of tier 2, 3, and 4 cities in Maharashtra and provide exposure to small entrepreneurs in these regions. A key goal is to attract international buyers. The unique selling proposition of MITM is that it is organized by travel agents for travel agents, emphasizing industry collaboration and growth.





ENHANCE PARTICIPATION

In our effort to enhance the participation of travel agents and tour operators from outside pune, we are introducing a hosted buyer program.



HASSLE-FREE AIRPORT TRANSFERS



ACCOMMODATION
(FOR VISITING TRAVEL PROFESSIONALS,
TOUR OPERATORS & EXHIBITORS)



TRANSPORTATION
(BETWEEN THE HOTEL AND THE EVENT VENUE)



FAM
Familiarization trips to showcase the
local attractions and experiences





SPONSORING THIS EVENT WILL OFFER AN UNIQUE OPPORTUNITY TO



SHOWCASE THE POTENTIAL OF YOUR PRODUCT TO A DIVERSE AND INFLUENTIAL AUDIENCE, DOMESTIC & INTERNATIONAL BOTH



STRENGTHEN TIES WITH INDUSTRY LEADERS AND STAKEHOLDERS



MAXIMISE YOUR ROI WITH THIS SPONSORSHIP TO GAIN EXCLUSIVE ACCESS TO TIER 2, TIER 3, TIER 4 CITIES TRAVEL PROFESSIONALS

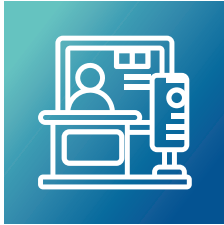


SHOWCASE THE NEVER DYING SPIRIT OF THE TOURISM INDUSTRY TO THE WORLD





HIGHLIGHTS OF THE MITM



400+
Exhibitor

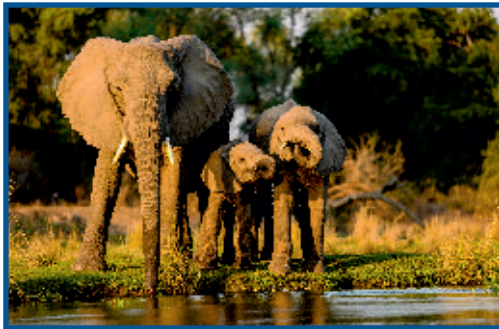


20+
Countries



27+
Domestic Tourism
Boards

A separate department for Wildlife Tourism



First time in India, a separate section for Wildlife Tourism is on display.

A separate department for Medical Tourism



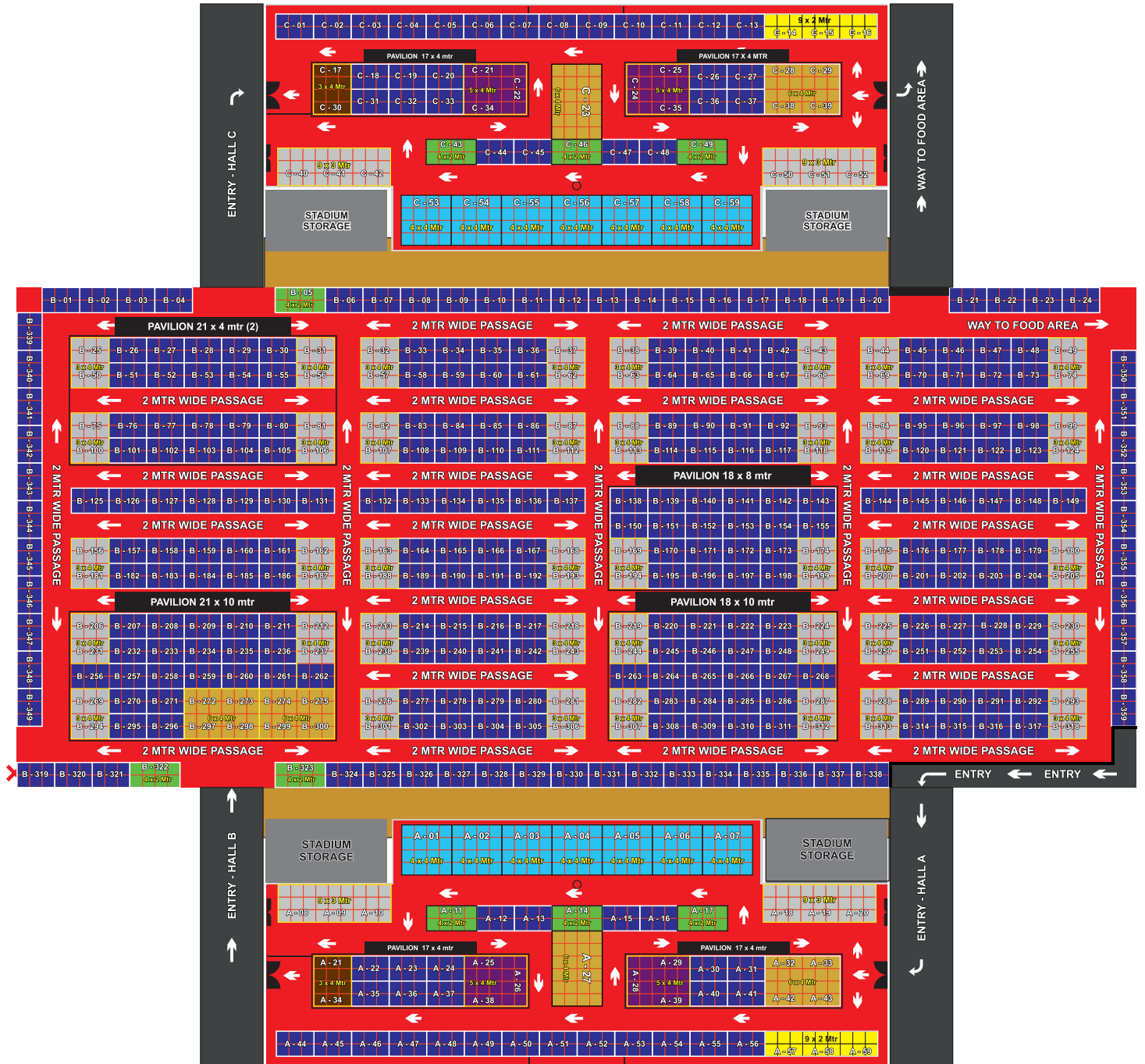
First time in India, a separate section for Medical Tourism is on display.

Separate sections for domestic and international tourism





STALL LAYOUT (BADMINTON HALL)





STALL STRUCTURE

STALL COLOR	STALL SIZE	STALL PRICE INR	STALL PRICE USD
	3mtr. x 2mtr.	₹95,000	\$1,200
	4mtr. x 2mtr.	₹1,45,000	\$1,800
	3mtr. x 4mtr.	₹2,20,000	\$2,700
	4mtr. x 4mtr.	₹2,75,000	\$3,400
	9mtr. x 2mtr.	₹3,45,000	\$4,200
	5mtr. x 4mtr.	₹3,60,000	\$4,350
	6mtr. x 4mtr.	₹4,50,000	\$5,450
	9mtr. x 3mtr.	₹4,95,000	\$6,000
	17mtr. x 4mtr.	₹16,50,000	\$19,900
	18mtr. x 8mtr.	₹24,80,000	\$29,900
	18mtr. x 10mtr.	₹30,86,000	\$37,200
	21mtr. x 10mtr.	₹35,95,000	\$43,500

Material Provided for Octonorm Stalls

- 3m x 2m - 3 Spot lights, Vinyl Name On facia, 1 Plug Points, 1 table and 2 Chairs
- 4m x 2m - 4 Spot lights, Vinyl Name On facia, 1 Plug Points, 1 table and 2 Chairs
- 3m x 4m - 4 Spot lights, Vinyl Name On facia, 1 Plug Points, 1 table and 2 Chairs
- 4m x 4m - 6 Spot lights, Vinyl Name On facia, 2 Plug Points, 2 table and 4 Chairs
- 9m x 2m - 9 Spot lights, Vinyl Name On facia, 2 Plug Points, 2 table and 4 Chairs
- 5m x 4m - 6 Spot lights, Vinyl Name On facia, 2 Plug Points, 2 table and 4 Chairs
- 6m x 4m - 6 Spot lights, Vinyl Name On facia, 2 Plug Points, 2 table and 4 Chairs
- 9m x 3m - 9 Spot lights, Vinyl Name On facia, 3 Plug Points, 3 table and 6 Chairs

Guidelines for customization stalls in Hall B:

- 1. Platform Compulsory in HALL B**
- 2. Additional Power Charges:** A) Power usage for manufacturing customized stalls will incur extra charges.
B) Additional equipments, power points including for high power consumption equipments like LED screen etc will be charged at extra at actual.
Please plan accordingly.

